

24 February, 2021, 11am



Designing the Future of Work

Professor Valeria Fratocchi,
IEEM Business School

ALUMNI MASTERCLASS
(ONLINE)



Timoney Leadership Institute

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ESCUELA DE NEGOCIOS
UNIVERSIDAD DE MONTEVIDEO



Valeria Fratocchi

Prof. of Human Behaviour
in Organisations

IEEM Business School,
Uruguay

- Responsible leadership and economic / social impact
- Technology and the future of work and employment
- Creation of value from talent and super talents
- Organizational change and digital transformation
- Cultural management of agility

[Read more](#)

In this session, **Professor Valeria Fratocchi** will fuel a discussion on current alternatives to **reshape the balance** between **individual wellbeing** and **organisational productivity**.

She will focus on the **long term perspective** which articulates the **complexities of a strategic view on work's purpose** while also examining the **key skills and practicalities of a hybrid scheme of work** that alternates between the work office and home office.

Prof Fratocchi will encourage leaders to develop a proposal that will not only help to **overcome the traumatic challenges of 2020**, but also provide you with the tools to help you **build on your organisation's strengths** from the lessons learnt during the pandemic.



Benefits for participants

Join fellow alumni of the Advanced Leadership Programme (ALP) at our **online masterclass**



Examine a case study that delves into the **pandemic and its effects** on cultural features, public health and economic slow-down



Continue **your learning journey** as you endeavour to improve and **enhance your leadership skills**

Non-alumni are very welcome to join us for this Masterclass.
The Fee is €550 per person



An ideal opportunity **to catch up with your ALP class** and to get to know other leaders who have also completed the programme

Better People

Better Organisations

Better Society



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Masterclass Fee

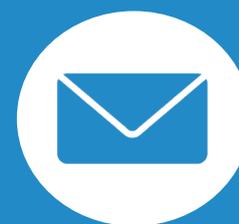
- Alumni members:
Included in annual
subscription
- Guests: €550



24 February
11 am - 1.30 pm



**Online
on Zoom**



Book your place
by clicking here



More info
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