BUILD YOUR LEADERSHIP EFFECTIVENESS

Better People, Better Organisations, Better Society
A LEADERSHIP PROGRAMME FOR LEADERS TOO BUSY TO DO ONE

• A leadership programme for senior and experienced executives
• Peer-to-peer learning from a very diverse spectrum of leaders
• Orchestrated by world-class educators from Harvard, IESE and other leading business schools
• Diary-friendly, just 2 days per month from January to June
• Using the practical and satisfying Harvard case method of learning
• Stretching your critical thinking and decision-making capabilities
• Reflecting on the key strategic challenges facing you as a leader today

IS THE TIMONEY ADVANCED LEADERSHIP PROGRAMME RIGHT FOR YOU?

• Are you ready to continue learning?
• Is making better decisions critical for you?
• Are you content to be simply a good manager?
• Or would you prefer to be a better leader?
• Are you too busy to do a leadership programme?
• Do you want to ask better questions, rather than settle for good answers?
• Is doing the right thing as important to you as doing things right?
• Would you benefit from being more self-aware as a leader?

If you are a director or senior executive in your organisation and are keen to grow as a leader, building a better organisation that contributes to a better society, this Advanced Leadership Programme (ALP) with peer leaders may be transformational for you and your organisation.
The longer you are in a role, the easier it is to get stuck where you think you might have all the answers. This programme is full of leadership nuggets. You can learn from a gathering such as this where they are all leaders and are curious to see how they can become better and improve.

Brian Cody, ALP 2017
Coach and Manager, Kilkenny Senior Hurling

“...I think the course has challenged my thinking in a few ways. One of the most obvious ones is I’ve learned a lot. Areas like corporate governance and digital marketing are spaces I’ve never worked in. Just even the pure learning and immersion in those topics was very valuable.

Michael Murphy, ALP 2018
Site Director, Boston Scientific

DO YOU SEE YOURSELF HERE?

Are you interested in learning from a vibrant and diverse network of business owners and executives from a wide range of sectors? If so, this is the right programme for you.

The ALP is designed for:
• CEOs and C-Suite Level Leaders
• Business Owners and Entrepreneurs
• Senior Executives
• Directors and Partners

Our Advanced Leadership Programme is for key decision-makers who are open-minded and who aspire to achieve more in their leadership role.

WHAT TOPICS ARE COVERED?

[Diagram showing topics such as: High Performance Teams, Disruptive Innovation, Critical Thinking, Competing in the Digital Age, Entrepreneurial Mindset, Talent Management, Sustainable Cultures, Decision Making, Strategic Mindset, Purpose, Mindset, Serving Customers, Performance Teams, Solid Governance, Management by Purpose, PRACTICAL & CUTTING-EDGE CONTENT]
ADVANCED LEADERSHIP PROGRAMME (ALP)

The Timoney ALP is a rich general management programme for time-pressed senior executives with a growth mindset and a desire to continue learning. It is for leaders in top management positions who want to learn from the similarities rather than the differences in companies and industries.

The ALP attracts a diverse cohort from a wide range of organisations and sectors: both public and private, SME and Multinationals across Ireland, North and South, and Great Britain.

Through one-to-one executive coaching and interactive Harvard case discussions with peers, facilitated by our international faculty, you will gain deep insights and learn new approaches to embracing key challenges and opportunities.

This residential programme in inspiring settings - 2 days per month in the K Club (Ireland), IESE (Barcelona) and San Telmo (Seville) - builds strong bonds of trust between participants which extends beyond the ALP when you join the Timoney Alumni Association of leaders.

We make extensive use of the Harvard Case Method to inform, illuminate and inspire, drawing on the wisdom and experience, not only of our world-class faculty but, importantly, of your fellow peer leaders on the ALP.

To advance leadership self-awareness and operationalise the insights from the ALP and the executive coaching, each participant undertakes a personality and cognitive ability assessment.

MODULAR LEARNING EXPERIENCE

6 month programme - 2 days per month - residential in K Club Hotel (Kildare), IESE Business School (Barcelona) and San Telmo Business School (Seville).

HARVARD CASE STUDY METHOD

Addressing key strategic topics common to leaders and organisations, we discuss 5 or 6 cases on each module. Individual preparation of each case takes place in advance so that you can discuss and debate with fellow participants and faculty during each module.

1. INDIVIDUAL CASE PREPARATION
2. TEAM ANALYSIS AND DEBATE
3. CASE DISCUSSION IN CLASS LED BY PROFESSOR
4. CONCLUSIONS DRAWN / PERSONAL REFLECTION ON KEY TAKE-AWAYS
LET OUR WORLD-CLASS FACULTY INSPIRE YOU

Learning from peers is invaluable. Our talented educators from world-class Business Schools such as Harvard & IESE, will enrich that learning. With the assistance of San Telmo Business School in Seville, Timoney has assembled a unique panel of engaging professors.

W. EARL SASSER
UPS Foundation Professor of Service Management
Harvard Business School
Boston, USA

RAMON CASADESUS
Professor of Business Administration
Harvard Business School
Boston, USA

ASIS MARTINEZ
Professor, Strategic Cost Management
Mendoza College of Business
University of Notre Dame, USA

CARLOS REY
Professor of Strategic Management
Director of the Chair of Management by Missions and Corporate Governance.
International University of Catalonia, Spain

NURIA MAS
Professor of Economics
IESE Business School
Barcelona, Spain

ALBERTO RIBERA
Senior Lecturer in Managing People in Organisations
IESE Business School
Barcelona, Spain

RORY M. MCDONALD
Assistant Professor of Business Administration
Harvard Business School
Boston, USA

JOE PONS
Professor of Marketing
San Telmo International Institute
Seville, Spain

CHRISTOPH ZOTT
Professor of Entrepreneurship
IESE Business School
Barcelona, Spain

INÉS ALEGRE
Assistant Professor of Managerial Decision Sciences
IESE Business School
Barcelona, Spain

GAUTAM MUKUNDA
Harvard Kennedy School
Boston, USA

I've been absolutely stunned by the quality of the professors here. The quality of engagement by participants has been very impressive and that’s one of the real strengths of this course.

Pól Ó Dochartaigh. Deputy President, NUI Galway
MARTIN TIERNEY
ALP 2017
Director, Seating Matters

“I see the Timoney course as something to sharpen the axe. To refine the things that you’re doing and to make you stop and look at how you’re running your business.”

KAY MCCARTHY
ALP 2016
Founder & Managing Director
MCCP - The Planning Agency

“After each session, I came back with insights into myself that I can work on, along with ready-to-implement learnings for my own business.”

JOHN KILLEEN
ALP 2013
President, Timoney Leadership Institute
Chairman, Marine Institute

“The ALP is a unique opportunity to expose yourself to an excellent learning environment where you can develop your leadership capabilities and engage with a network of leaders.”

JACK O’RIORDAN
ALP 2014
Chief Executive, PRL Group

“It has been fantastic for me and for my business, giving me exposure to great people. I have improved the way I look at my company and the way I interact with my team.”
APPLYING INSIGHTS TO YOUR LEADERSHIP ROLE NOW

The practical management and leadership outcomes of the ALP are acted on by each participant with the assistance of an Executive Coach.

Supported by the IESE Coaching Unit and led by IESE Coach, Alan McFarlane, our team of experienced Executive Coaches help you work on the necessary changes you need to make to be more effective in achieving your personal and professional goals in your organisation.

YOUR PATH TO CONTINUOUS LEARNING THROUGH THE TIMONEY ALUMNI NETWORK

Upon successful completion of the ALP, the opportunity opens up to continue your lifelong professional learning through our well-established Alumni network. This ensures you stay in contact with your peer leaders from the ALP and importantly connects you directly to a growing network of leaders across Ireland and beyond.

Our active Alumni Association provides you with regular leadership masterclasses, trips away, ongoing contact with our international faculty and special access to executive education programmes at our associate school, IESE Business School.

Our Timoney Connect platform puts you in direct contact with all our Alumni and is an excellent way to find trusted advisers and to tap into the experience of a diverse network.

“...You meet really engaged people from every year at Alumni events; you get a new set of experiences, new learning and a new network of people. I will definitely be attending Alumni events in the future...”

Paddy O’Hagan, ALP 2017 COO, Neueda

“You cannot manage other people unless you manage yourself first.”

Peter Drucker
The Advanced Leadership Programme is organised in Ireland by the Timoney Leadership Institute.

Established in challenging times in 2012 by business leaders from across Ireland, North and South, it is set up as a not-for-profit Educational Institute.

Our mission is to develop people-centred leaders who aspire to have a deep, positive and lasting impact on themselves, their organisations and wider society.

Since 2017, Timoney Leadership Institute is associated with the world-leading IESE Business School, ranked number 1 in the world by the Financial Times for executive education in 2019 and each year since 2015.

“Leadership is about doing the right things. Management is about doing things right. So having a lot of folks who can do things right, that’s management! But having folks who can do the right things in their organisation – that’s leadership! The globe needs a lot more of those folks and that is what this programme is intended to achieve.”

Professor Earl Sasser
Harvard Business School

ARE YOU READY TO START THE CONVERSATION ABOUT ALP 2020?

Contact us and we will discuss the process for joining the programme.

The fee for this world-class educational experience in 2020 is €16,850 (VAT exempt) and covers these costs:

- Lectures and training for 6 modules
- All course materials and personal mentoring from our faculty
- Executive Coaching - 3 sessions during the ALP
- B5+ Personality Assessment and debriefing
- Access to our online Timoney platform and Alumni directory
- Accommodation in the K Club, Barcelona & Seville - 9 hotel nights
- Meals and hospitality throughout the programme