

WOMEN IN BUSINESS

THE PATH FROM VULNERABILITY TO VOICE

30 January - 1 February 2024



Join the Timoney
Leadership group
for the Annual
**Women In
Business
Conference**
taking place in IESE
Business School,
Barcelona



AGENDA

Tuesday 30th

Afternoon Arrival to Barcelona

Wednesday 31st

**Dynamic day-long conference on the
theme of
“The Path from Vulnerability to Voice”**

Timoney Group Evening Meal

Thursday 1st

Departure From Barcelona to Dublin

AGENDA

Morning

- 9:00 - 10:00** Registration & Welcome
- 10:00 - 10:15** Opening Remarks
Dean Franz Heukamp, IESE Dean
Jessica Bachansingh, WIB President
- 10:15 - 10:45** **Keynote:** Where are we now? Current Gender Data & trends
Farah Ramzan-Golant, [KYU Collective President](#)
- Break
- 11:00 - 11:45** **Panel:** State of the World: Challenges around the Globe
Moderator: Robert Raney, [IESE Professor](#)
Achie Ojany-Alai, County Minister for Tourism, Sports, Arts and Culture, in Kisumu, Kenya.
Georgie Dickins, CEO of Women in Leadership Global
- Break
- 12:00 - 12:45** **Panel:** Addressing gender equality at work: a business case
Moderator: Marta Elvira, [IESE Professor](#)
Maria Mikhaylenko, [Managing Director at Roland Berger](#)
Ashley Dartnell, [Global Sr. Director of Diversity & Inclusion at BCG](#)
Rachel Barton, [Senior Managing Director at Accenture](#)
Thank you to our Corporate Sponsors
- 12:45 - 14:30** **Lunch Break & Networking**
- 12:50 - 13:40 Lunch Session 1 & Mentoring Session
Mentoring session is only for MBA students, all other will proceed to Lunch
- 13:40 - 14:30 Lunch Session 2
Lunch session for those participants of the Mentoring session

Afternoon

- 14:30 - 15:15** **Panel:** Women in Business: the evolution across generations
Moderator: Mireia las Heras, [IESE Professor](#)
Ana Rodicio, [CEO at Photo-me International](#), [IESE MBA '95](#)
Elena Betes, [EdTech CEO at Dide](#), [IESE MBA '04](#)
Nina Mikazde, [Small Molecules OpU Data & Digital Delivery Lead & EMBA '24](#)
Ashely Mac Gregor, [Investment Consultant & IESE MBA '24](#)
- Break
- 15:30 - 16:45** **Workshops**
- Workshop 1: How to Love your Money
Lena Perepelova, [Founder Women Investors Club & FunFinance](#)
- Workshop 2: Unconscious Bias
Eva Blanco, [Founder Eva Blanco Humanizing Companies](#)
- Workshop 3: Allyship
Men as Allies Team
- Break
- 17:00 - 17:30** **Closing Keynote:** The Future: how to navigate changing workplaces
To be Confirmed
- 17:30 - 17:45** Closing Remarks
- 18:00 - 19:30** Networking Cocktail



Recommended Flights

OUTBOUND – Tues 30th January

Ryanair FR6395

Dep. Dublin 12:25 - Arr. Barcelona 15:55

INBOUND- Thursday 1st February

Ryanair FR3694

Dep. Barcelona 13:40 - Arr. Dublin 15:25

Return flights are approx. €35 (as of Dec 7th)

Alumni Panel: Paths to Success **COST: €550**

(Price per person sharing available on request)

The cost of this trip includes:

- 2 nights hotel stay at the [Sant Cugat Hotel](#)
- Conference entry
- Transfers throughout trip
- Group Meal on Wednesday evening

Once booked this amount is non-refundable. Each participant is responsible for booking their own flights. Transfers are only available for those booking the recommended flights.





WOMEN IN BUSINESS CONFERENCE

30th January – 1st February 2024
Barcelona

[BOOK YOUR PLACE HERE](#)



Timoney LEADERSHIP INSTITUTE

Better People, Better Organisations, Better Society