



KEOGH SOMERS
CHARTERED ACCOUNTANTS



Timoney LEADERSHIP
INSTITUTE



Surviving the pitfalls of Family Businesses



Do you own a family business or are you in line to take it over?
Are you thinking of buying a family business?
Do you provide advisory services to a family business?

Peter Keogh of Keogh Somers Chartered Accountants, Limerick, will facilitate an interactive discussion with Manuel Dominguez, CEO of Mayoral, on the role family businesses play in today's world and the pitfalls that they face.

There will also be an opportunity to hear about the benefits of participating in the Advanced Leadership Programme which the Timoney Leadership Institute is delivering for leaders in 2017.

• **When:**
• Tuesday
• 29th November 2016
• 7:30am - 9:30am

• **Venue:**
• No 1. Pery Square
• Hotel & Spa
• Georgian Quarter
• Limerick

• **Limited places, so please
make a reservation with:**
• Monika Rimóciová
• monika@timoneyleadership.ie
• 01 676 0477



Our Speaker



Manuel Domínguez is the CEO of Mayoral Moda Infantil, a leading family owned childrenswear business based in Málaga, Spain. Manuel's grandfather established the business, which now has an annual turnover of €350m, selling

children's clothing in Europe and the US.

After a BA in Economics in the University of Málaga, he completed the IESE MBA program in Barcelona in 1991. His first full time job was in the Marketing Department of Pepsi Cola Spain in the early nineties. He joined the family business in 1993 as Export Manager, in 1999 he became Retail Manager and finally CEO in 2007. Manuel began to leverage his family business experience in 2014 giving lectures about family business issues as a guest speaker and part time professor in San Telmo, the leading business school in south of Spain. He was recently invited to join the Advisory Board of the Family Business Center at Columbia Business School. In May 2016 he graduated from a Master of Science in Leadership in Columbia University in New York.



What is the Timoney Advanced Leadership Programme?

The Advanced Leadership Programme is designed for senior business leaders like you, who are faced with a variety of difficult challenges in the current rapidly changing business environment.

Over the course of an intense programme, two days per month, from February to June, participants will be taught to:

- refine and hone their leadership skills
- expand their management capabilities
- approach the opportunities and challenges which lie ahead with new confidence
- instil healthy and dynamic value systems in their organisations
- engage in valuable learning from recent business case studies
- benefit from the shared experience, wisdom and friendship of leaders from other organisations."

The world-class faculty who will be facilitating case discussions on the 2017 Advanced Leadership Programme is drawn from leading business schools such as Harvard Business School, Notre Dame, IESE (Barcelona), IPADE (Mexico), San Telmo (Seville) and TCD. They are talented and experienced educators who in most cases act on boards of companies or are executives in their own organisations and are experienced at drawing out practical insights you can use in your organization and professional life.

Timoney Leadership Institute

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