

2 December, 2020, 10am

# Entrepreneurial Mindset



ALUMNI MASTERCLASS  
(ONLINE)



**Timoney** LEADERSHIP  
INSTITUTE

**Timoney**

is an  
associate  
school of



## Christoph Zott

Prof. of Entrepreneurship  
IESE Business School

- Author of the book *Business Model Innovation Strategy*
- Business Model Analysis, Design and Innovation
- Entrepreneurial Initiatives in Established Firms
- Entrepreneurial Leadership and Strategy
- Identifying and Developing New Business Opportunities
- Social Entrepreneurship

[Read more](#)

In this session, **Prof. Zott** will inspire you to engage in a reflection and discussion about your **personal leadership responses to crises** while also looking into the importance of an **entrepreneurial mindset** and of paying attention to one's own and other **people's emotions** during these turbulent times.

Prof. Zott will provoke your thinking and share insights about **the importance of emotion management** as a dynamic managerial skill in order to **better confront and manage through the current crisis**.

# Benefits for participants

Join fellow alumni of the Advanced Leadership Programme (ALP) at our **online masterclass**



Watch a **brief video here** of **Prof. Rory McDonald** and Timoney alumni discussing the advantages of attending **alumni masterclasses**



Continue **your learning journey** as you endeavour to improve and **enhance your leadership skills**

**Non-alumni are very welcome to join us** for this Masterclass.  
The Fee is €400 per person




An ideal opportunity **to catch up with your ALP class** and to get to know other leaders who have also completed the programme

Better People

Better Organisations

Better Society



TIMONEY is an associate school of 



### Masterclass Fee

- Alumni members: Included in annual subscription
- Guests: €400



**2 December, 10am**  
2-hour session



**Online  
on Zoom**



### Book your place

by emailing Alison on  
[bookings@timoneyleadership.ie](mailto:bookings@timoneyleadership.ie)



### More info

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