

March 11, 2022

# Strategy & Sustainability

Prof Mike Rosenberg, IESE Business School



ALUMNI OVERNIGHT MASTERCLASS





## MIKE ROSENBERG

Professor of Strategic Management

Areas of interest:

- GEO-POLITICS
- ENVIRONMENTAL SUSTAINABILITY
- ALTERNATIVE ENERGY
- LONG TERM STRATEGY AND SCENARIO PLANNING
- CAREER MANAGEMENT AND THE FUTURE OF WORK

[Read more](#)

Joining us on March 11, IESE Professor of Strategic Management Mike Rosenberg will lead a discussion on “Strategy and Sustainability”

In this session, Prof Mike Rosenberg will delve into how Strategy & Sustainability is about taking a strategic view on how your company might think about approaching environmental and social sustainability.

The core of the masterclass is to focus on the strategic issues that sustainability brings up such as the interest of financial institutions, customer expectations concerning the topic and the role that government and civil society can play.

This interactive masterclass will help you develop as a leader and will provide you with the tools to be able to articulate a sustainability strategy for your own organisation.

Learn how to apply this knowledge to your professional life through this captivating masterclass that provide you with actionable insights.

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# encirc®



## FIACRE O'DONNELL

Sustainability Director  
for Vidrala Group

Encirc is the only company to offer a full 360 approach to the beverage supply chain, creating flexibility, support and minimising carbon impact.

On this masterclass we will also get an insight from Fiacre O'Donnell, Sustainability Director for Vidrala Group.

Part of the Vidrala Group, Encirc is based across three sites in England, Northern Ireland and Italy. Each year they produce more than 4 billion glass containers for leading global brands, filling many of them for retail across the UK and Europe.

Born in 1998 with their first plant in Northern Ireland, Encirc has gone on to not only become the market leader in the UK, but also the most sustainable business of its kind in the world.

Fiacre is part of the Timoney Leadership alumni network and completed the Advanced Leadership Programme in 2018.

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## Overnight Masterclass Details

### 10 March

**6:45pm**

Welcome Tea/Coffee

**7:15pm**

Guest Speaker and Q&A Session

**8:15pm**

Dinner

### 11 March

**9:00am**

Sessions Begin

**4:30pm**

Sessions Close



**Special Timoney Rate  
including Dinner,  
Bed and Breakfast: €230**



# Benefits for participants

Join fellow Alumni of the Advanced Leadership Programme (ALP) at our alumni masterclass



Continue your learning journey as you endeavour to improve and enhance your leadership skills



Watch a brief video below of Prof. Rory McDonald and Timoney alumni discussing the advantages of attending alumni masterclasses  
<https://youtu.be/70uGysaPcoQ>



We have all missed interacting and networking with leaders. This Timoney Alumni Masterclass is a great opportunity to resume this important leadership need



Non-alumni are very welcome to join us for this Masterclass.  
The Fee is €780 per person



To facilitate greater learnings from each other, this masterclass will include a dinner and overnight stay at Kilkea Castle



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### Masterclass Fee

- **Alumni members:**  
Included in annual  
subscription.  
Accommodation and  
dinner not included.
- **Guests: €780**



### 10th March 6:45pm

Guest Speaker,  
Networking Dinner and  
Overnight Stay

### 11th March 9-4:30pm

Masterclass Sessions



### Book your place

by clicking here



### More info

6 Clare Street,  
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