

ALUMNI LEADERSHIP MODULE -SEVILLE 2018



The Business: Creating, Sustaining, Disrupting



Timoney LEADERSHIP INSTITUTE

Wednesday 23 - Saturday 26 May 2018



3rd Alumni Workshop Seville - May 2018

Following on successful Alumni Leadership modules in Malaga & Seville in 2016 and 2017, we are delighted to announce the 2018 edition.

These intense few days in the company of fellow alumni and peer leaders is an excellent opportunity to continue learning and discuss the challenges and opportunities facing you as a leader



ITINERARY: 23 - 26 MAY 2018

WED

Flight: Dublin - Malaga (**Aer Lingus 4.15pm departure**)
Dinner together, downtown Malaga

THU

Visit to Andalucía Technology Park
Case Study on Family Business - **Manuel Dominguez**, Mayoral
Dinner & Discussion with **Ronan McNamee**, Entrepreneur

FRI

Case Study on UBER - **Juan Barea Martinez**, Universal DX
Discussion with Disruptive Technology - **Tom Raftery**, SAP
Discussion on challenges facing alumni

SAT

Morning in Seville - free time
Flight: Seville - Dublin (**Ryanair 2pm departure**)

*Thursday
morning*



20 años
INNOVANDO

IDEA!

PARQUE TECNOLÓGICO DE ANDALUCÍA S.A.

*Thursday
morning*

**Thursday 24 May
Family Succession**

**Manuel Dominguez
Mayoral**



*Thursday
evening*

Cuisine de France®



BFree
Be Wheat & Gluten Free

Entrepreneurs Dinner

An Irish entrepreneurs story – Ronan McNamee
Founder of Cuisine de France and BFree Foods

*Friday
morning*

**Friday 26 May
UBER case study**

**Prof Juan Martinez
San Telmo**





Juan Barea Martinez

Founder & CEO of Universal DX



Juan is a social and business entrepreneur. After working in world-class companies like Abengoa and McKinsey, Juan launched in 1999 50K, the first high-tech new venture accelerator in Spain, in collaboration with the MIT Entrepreneurship Center.

Juan has worked with more than 1.000 start-ups, and has advised and coached hundreds of entrepreneurs. He is also a professor in the Spanish Business School Instituto Internacional San Telmo, where he leads the Innovation and Entrepreneurship practice.

Following his work in entrepreneurship he later launched a non-profit foundation to identify, educate and inspire young leaders, with the aim of developing the leaders that will build the future of the South.

Juan is founder and CEO of Universal Diagnostics, a biomedicine new venture, focused on the development of a test for cancer early detection, with the aim of saving millions of lives.

Juan holds an MBA from the Massachusetts Institute of Technology (USA), a Master in Economics from Ecole Centrale Paris (France) and a MS and a BS in Industrial Engineering from Universidad de Sevilla (Spain). He is Ambassador for Spain for Singularity University (NASA Ames Park), where he graduated in Exponential Technologies.

UBER: CHANGING THE WAY THE WORLD MOVES

In 2015, [Uber](#) is building what may be the largest point-to-point transportation network of its kind; it is literally changing the way the world moves.

But unlike traditional transportation logistics companies like FedEx, [Uber](#) has an incredibly lightweight infrastructure: It owns no vehicles, employs no drivers, and pays no vehicle maintenance costs. Instead, its network relies on peer-to-peer coordination between drivers and passengers, enabled by sophisticated software and a clever reputation system.



But despite its remarkable early success, [Uber](#) is an extremely polarizing company. Its business model is highly disruptive, and while disruptive innovation can be a good thing, it is also true that disruptive companies tend to break things.

This is certainly true for [Uber](#), and is one of the key tensions in the case: [Uber's](#) innovative business model is outpacing many of the laws regulating its industry, and while it is going to take the regulatory system some time to catch up, [Uber](#) doesn't appear to be willing to wait.

*Friday
morning*



Friday 25 May
Future of Digital

Tom Raftery
SAP

*Friday
afternoon*



Friday 25 May

**Maria J Almazor
CEO Telefonica**

Friday evening

dinner in Seville...





Free time on Saturday morning

Arrangements



Fee includes:

- Academic fees,
- 3 nights accommodation (Malaga & Seville)
- Coach in Malaga, to/in Seville, including to and from airports,
- Meals (including dinners on Wed, Thur and Fri evening)

Fee: €1,400

Book your place by 30 March by

Payable by cheque or EFT by **Friday 28 April** to

Timoney Leadership Institute

Ulster Bank, College Green, Dublin 2

IBAN: IE40 ULSB98 50 10 14169957

SWIFT/BIC: ULSBIE2D

Please note we can only refund 50% of the fee after 28 April if you have to cancel due to contracts we will be committed to.

Note: please book your own flights as soon as possible to arrive in Malaga Wednesday evening and leaving Seville at 2pm on Saturday.





[Book me a place please - click here](#)

if you have any queries please feel free to call Emer or Ronan on

Ph: + 353 1 676 0477

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