

June 15, 2022

Raising your Leadership Game

Prof Arthur Brooks, Harvard Kennedy School



ALUMNI MASTERCLASS





Arthur Brooks

Professor of the Practice of Public Leadership

- Professor of Management Practice at the Harvard Business School.
- Author of 12 books and published dozens of academic journal articles
- Host of the podcast "How to Build a Happy Life," and subject of the 2019 Netflix documentary film "The Pursuit"
- Brooks gives more than 100 speeches per year around the U.S., Europe, and Asia.

[Read more](#)

Joining us on June 15, Harvard Kennedy School Professor of the Practice of Public Leadership, Arthur Brooks, will lead a discussion on "Raising your Leadership Game"

Today's leadership requires an understanding of human happiness. It affects the success and career endurance of a leader, and her or his ability to lead others effectively. This masterclass introduces leaders to the exploding science of well-being, with three goals to help you peak your leadership performance:

1. Understand the basic **definitions and measures** of human happiness.
2. Learn **practical strategies** to raise one's own happiness.
3. See how **leadership contributes to happiness in a way that is mutually beneficial to leaders and followers.**

Modern leaders in business, government, and non-governmental organisations are in the business of persuasion. They want people to think and act in a particular way, whether that means buying a product, supporting a cause, or obeying a law.

A lot has been written and taught about **persuasive communication**. This masterclass focuses on two dimensions: effectiveness and ethics. Relying on the latest research from psychologist Robert Cialdini and others, you will learn the **principles of effective persuasion** and the **rules of ethical persuasion**.

Overnight Masterclass

14 June

6:45pm

Welcome Tea/Coffee

7:15pm

Guest Speaker and Q&A Session

8:00pm

Networking Dinner

15 June

9:00am

Sessions Begin

4:30pm

Sessions Close

**Special Timoney
B + B plus Dinner
Rate: €240**

Benefits for participants

Join fellow alumni of the Advanced Leadership Programme (ALP) at our **Alumni Overnight Masterclass**



Watch a **brief video** of **Prof. Rory McDonald** and Timoney alumni discussing the advantages of attending **Alumni Masterclasses**



Continue **your learning journey** as you endeavour to improve and **enhance your leadership skills**

Non-alumni are very welcome to join us for this Overnight Masterclass. The Fee is €780 per person.



We all have missed interacting and networking with leaders. This Timoney **Alumni Masterclass** is a great opportunity to resume this leadership need.



To facilitate greater learnings from each other, this masterclass will include a dinner and overnight stay in **Kilkea Castle**

Better People

Better Organisations

Better Society



Masterclass Fee

Alumni Members:
Included in annual
subscription.
Accommodation
not included.

Guests: €780



14th June 7:00pm
Networking Dinner
and Overnight Stay

15th June 9:00-4:30pm
Masterclass with
Arthur Brooks



Book your place
by clicking here



More info

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