

Alumni Masterclass





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Even excellent companies can sometimes find themselves embroiled in crises that threaten their economic results, their reputations and, in some cases, their very survival. The urgency of the situation, the glare of publicity and the emotional pressures on senior management can create huge difficulties when trying to make the right decisions.

In this Masterclass, through a series of interactive sessions and case discussions, participants will develop the principles that should inspire the corporate response to any crisis, and the best practices to take action and to communicate with stakeholders.

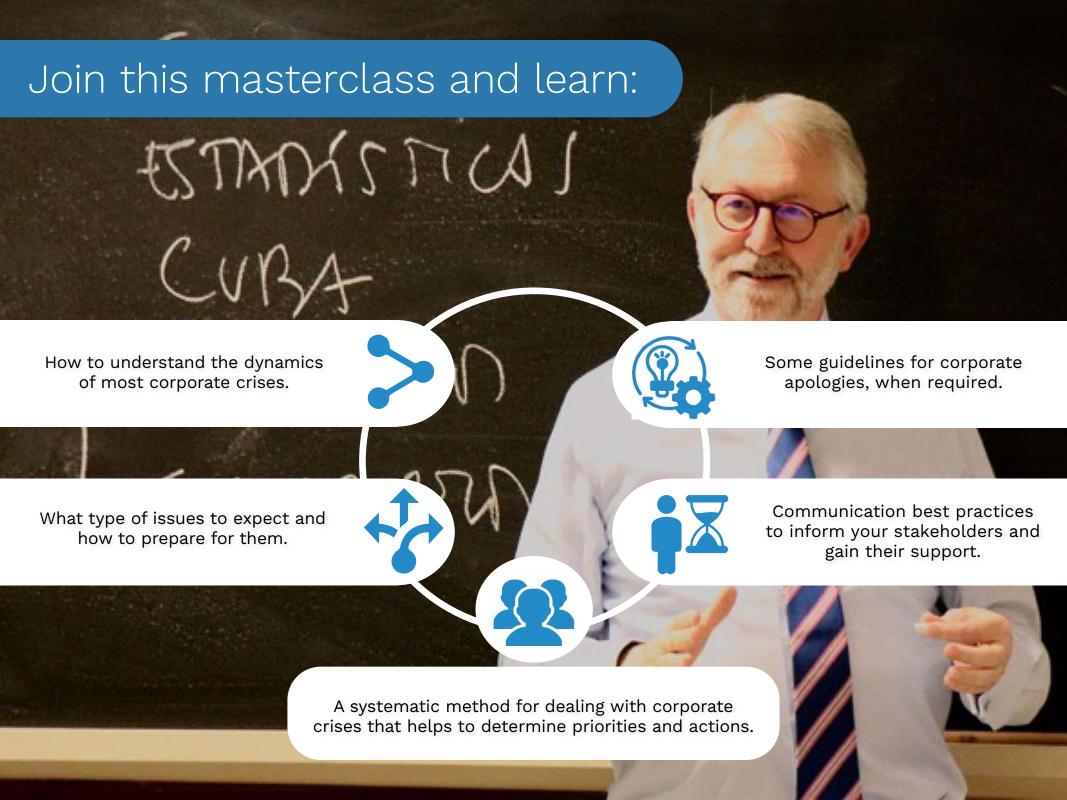
Crises are not communication problems but leadership issues. At the same time, leadership without effective communication does not lead to a solution; it simply makes matters worse. In this Masterclass, participants will see how to coordinate both elements from a leadership perspective.

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7 May

7.30pm

Pre Dinner Drinks

8.00pm

Networking Dinner

8 May

9.00am

Sessions Begin

4.30pm

Sessions Close

Special Timoney
B&B plus Dinner Rate:
£255







Masterclass Fee

Alumni members:

Included in annual subscription.

(Accommodation and Dinner not included.)

Guests: €550

(Accommodation and Dinner not included.)



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Networking Dinner



9.00am Sessions Begin

4.30pm Sessions Close



<u>Titanic Hotel</u> <u>Belfast</u>



Book your place by clicking here



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