November 23-24, 2022

# Leading the Strategy. Take the Lead.

Miquel Lladó, IESE Business School

### **ALUMNI OVERNIGHT MASTERCLASS**





## **Miquel Lladó**

Senior Lecturer of Strategic Management, IESE Business School

#### EXPERTISE AND RESEARCH INTERESTS:

- Strategy
- Strategic Thinking
- General Management
- CEO Mentoring
- Leadership

Joining us from November 23-24, Prof Miquel Lladó will lead an insightful overnight masterclass exploring how best to respond to the challenges leaders face today.

Leaders will be able to learn from real life business case studies as we lift the lid on capturing, retaining, developing talent at the world renowned Masia Academy at FC Barcelona.

Prof Lladó will also dive into how leaders from major US retailer, JCPenney navigated, devised and implemented strategic changes during turbulent times. We will explore the importance of understanding consumer behaviour and company culture before making disruptive decisions.



## Join this masterclass and learn how to:

Broaden your leadership mind-set on ways of developing talent in your organisation



Sharpen your change management skills so relevant now, in the very uncertain trading conditions



Explore with peers what striving for excellence looks like in your leadership role.

# Timoney LEADERSHIP **Overnight Masterclass**

#### 23<sup>rd</sup> November

**5:00pm** Registration, Welcome Tea and Coffee

**5:30pm** Sessions Begin

8:30pm Networking Dinner

#### 24<sup>th</sup> November

**9:00am** Sessions Begin

**1:00pm** Lunch mmmmmm

Special Timoney B + B plus Dinner Rate: €240 Better People

Better Organisations

**Better Society** 

## Benefits for participants

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Watch a **brief video** of **Prof Arthur Brooks** and Timoney alumni discussing the advantages of attending **alumni** 

Non-alumni are very welcome to join us for this Overnight Masterclass. The Fee is €780 per person.



Continue your learning journey as you endeavour to improve and enhance your leadership skills

**Share experiences**, insights and approaches with other leaders.

To facilitate greater learnings from each other, this masterclass will include a dinner and overnight stay in **Kilkea Castle**, Co. Kildare

## TLI is an ESE associate school of



#### **Masterclass Fee**

#### **Alumni Members:**

Included in annual subscription. Accommodation not included.

Guests: €780 Including Overnight stay and Dinner



**23rd November** 5pm Sessions 8:30pm Networking Dinner

> 24th November 9-1pm Sessions 1pm Lunch



Kilkea Castle Co Kildare



#### Book your place by clicking here

6 Clare Street, Dublin D02 EF82 + 353 (0)1 676 0477

**More info** 

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#### WWW.TIMONEYLEADERSHIP.IE