

June 22, 2023

Accelerating Innovation and Life Success

Prof Christopher Bingham, University of North Carolina



ALUMNI MASTERCLASS



Exploit EXPLORE



CHRISTOPHER BINGHAM

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University of North Carolina

Areas of interest:

- COMPETITIVE STRATEGY
- CREATIVITY
- DECISION MAKING
- ENTREPRENEURSHIP
- GLOBAL BUSINESS
- INNOVATION
- KNOWLEDGE MANAGEMENT

[Read more](#)

What can be done to speed up effective innovation in your organisation so as to stay ahead of global competition and industry disruption?

How do you define success on a personal level and what makes for a 'good life' as a leader?

Joining us on June 22nd, Professor Chris Bingham will lead an engaging masterclass on 'Accelerating Innovation and Life Success'.

In a series of interactive morning sessions, he will demonstrate how leaders can best tap into the potential of 'crowds' (i.e. the people around them) to generate solutions in an effective way that counteracts bias and addresses uncertainty.

The afternoon session will provide an opportunity to pause and reflect on our own definitions of success, happiness and what makes work meaningful so we can act purposefully and mindfully in our future life choices. Discussing and sharing the profiles and life experience of leadership peers will open up an understanding of the different ways we can imagine and pursue a 'good life'



Join this masterclass and learn:

The novel strategic framework of 'crowd sequencing' and its applications for your organisation



Effective methods for testing and executing innovative solutions



How to use an assortment of 'crowds' or groups, to address different types of uncertainty related to innovation



The power of reflection on life purpose and definitions of success



How narrative sharing from peers can open up an evaluation of our own life strategy





Overnight Masterclass

Kilkea Castle, Co Kildare

21 June

7.30pm

Networking and
Pre Dinner Drinks

8.00pm

Dinner with
Guest Speaker

22 June

9.00am

Sessions Begin

4.30pm

Sessions Close



Special Timoney
B&B plus Dinner

Rate: €250

Benefits for Participants

Watch a brief video of Prof Arthur Brooks and Timoney alumni discussing the advantages of attending alumni events



Continue **your learning journey** as you endeavour to improve and **enhance your leadership skills**

Non-alumni are very welcome to join us for this masterclass. The Fee is €550 per person (Not including accommodation)



Share experiences, insights and approaches with other leaders



To facilitate greater learnings from each other, this masterclass will include a dinner and overnight stay at **Kilkea Castle**, Co. Kildare

Better People

Better Organisations

Better Society



Masterclass Fee
Alumni members:

Included in annual
subscription.

(Accommodation and dinner not included.)

Guests: €550

(Accommodation and dinner not included.)



21 June
7.30pm

Networking Dinner and
Guest Speaker

22 June

9am- 4:30pm

Sessions with
Chris Bingham



Location

Kilkea Castle
Co Kildare



Book your place

by clicking here



More info

6 Clare Street,
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