

January 20, 2022

# Leading in a Dynamic and Uncertain Environment

Prof Christopher Bingham, University of North Carolina



ALUMNI MASTERCLASS





## CHRISTOPHER BINGHAM

Professor of Strategy and Entrepreneurship

University of North Carolina

Areas of interest:

- COMPETITIVE STRATEGY
- CREATIVITY
- DECISION MAKING
- ENTREPRENEURSHIP
- GLOBAL BUSINESS
- INNOVATION
- KNOWLEDGE MANAGEMENT

[Read more](#)

Joining us on January 20, Professor of Strategy and Entrepreneurship Christopher Bingham will facilitate an interactive workshop on “Leading in a Dynamic and Uncertain Environment”

This masterclass will focus on helping you as a leader and your team to analyse your own performance and distil simple rules that you can then test, evolve, and use to balance the fundamental tension between efficiency and flexibility and beat competition. It will also help you to analyse your own leadership behaviours for strategic thinking and spotlight easy-to-implement leadership lessons that you can use to better drive growth and innovation.

In this masterclass you will learn to:

- Understand the power and purpose of simple rules to align and empower team members
- Distil strategic priorities to enable and deliver value creation
- Pinpoint key bottlenecks preventing you from improving performance
- Create and test simple rules that will encourage innovative problem solving
- Understand vital discovery skills that build innovation mindsets help rivet



# Benefits for participants

Join fellow alumni of the Advanced Leadership Programme (ALP) at our **alumni masterclass**



Watch a **brief video** of **Prof. Rory McDonald** and Timoney alumni discussing the advantages of attending **alumni masterclasses**

<https://www.youtube.com/watch?v=70uGysaPcoQ>



Continue **your learning journey** as you endeavour to improve and **enhance your leadership skills**

**Non-alumni are very welcome to join us** for this Masterclass.  
The Fee is €550 per person



An ideal opportunity **to catch up with your ALP class** and to get to know other leaders who have also completed the programme

Better People

Better Organisations

Better Society



### Masterclass Fee

- Alumni members: Included in annual subscription
- Guests: €550



**Thursday**  
**20 January**  
**9am – 5pm**



**Location**  
Kilkea Castle  
Co Kildare



**Book your place**  
by clicking here



**More info**  
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