



# **Timoney Autumn Module** Decision Making in an uncertain world 3-5 November 2019

# Greetings from IESE to Timoney Alumni

We are very excited at the opportunity of creating a unique experience for the Timoney alumni at IESE in Barcelona, home to one of the world's best business school.

We are planning an engaging programme that will truly leave a positive and lasting mark as well as an unforgettable experience for you.

We will explore the following themes:

- European Economy today
- How to Develop Business Critical Thinking
- Decision making processes and biases
- Business Ethics and Company Values

In this brochure we will give you a brief introduction to IESE, our learning methodologies and academic content and our suggested faculty for this programme.

Looking forward to welcoming you in IESE next November.



Galia Ronan IESE Programme Director Timoney Leadership Institute IESE Business School



A Custom Designed Program at IESE for Timoney Alumni – the perfect recipe

"The proportion of ingredients is important, but the final result is also a matter of how you put them together. Equilibrium is key."

> Alain Ducasse Chef with 21 Michelin stars over his career.

A complementary, powerful mix of learning methodologies will ensure individual and business impact.

### **Daily Theme Introduction**

Introduction of "daily theme" by Academic Director, providing a link to overall storyline and reminding participants of the day's objectives.

#### Teamwork

Preparation in teams of day's required study materials, including case studies, readings and other assignments.

#### **Facilitated Discussion**

Debate of latest academic thinking with regards to daily theme, via purposely selected or custom case studies and research. Case Study/Role Play/Workshop.

#### **Key-note Session**

First-hand expertise provided by a leading IESE Faculty member, to "ground" concepts in business reality.

#### **Red-Thread Review**

Debrief of key learning, via sharing of insights in a group setting.

### Networking/Cultural/Sight Seeing Activity

An event relating to content of the program and/or specific networking objectives.



# The final recipe: Decision Making in an uncertain world

Day 1 BUSINESS ACUMEN	Day 2 LEADERSHIP ACUMEN			
Program Opening & Intro to Day's Theme	Intro to Day's Theme			
Key-note Session: European Economic World	Decision Making Case Study Psychological biases in decision making			
Business Critical Thinking I Case Study				
Lunch	Lunch			
Business Critical Thinking II Case Study	Business ethics: Leadership, Culture, and Rules Case Study			
	and Rules			
Case Study	and Rules Case Study Business ethics: Leadership, Culture, and Rules			

# The final recipe: Decision Making in an uncertain world

## Day 1: Business Acumen

**Dr Alberto Ribera**, our Academic Director will set the context of our program.

**Prof. Núria Mas** will kick off the day exploring the current European economy and future trends that will affect society.

We will then focus in on a key skill for leaders: Critical Thinking for managing organisations. Prof. Thomas Klueter will analyze a wide array of real business challenges which require us to take action.

Some of these challenges are relatively straightforward and structured, others are not. Unstructured problems often involve economic, technical, and human aspects that make them quite complex. By definition, they do not have a unique, "correct" solution.

Solving unstructured problems is key to develop critical thinking.



# The final recipe: Leading Excellence in a Changing World

## Day 2: Leadership Acumen

Making decisions is a crucial element of a leaders' job. Good decision making matters.

Reflecting upon the Titanic disaster, which participants from Belfast will be particular familiar with, **Dr Ines Alegre** will discuss some basic principles of how we make decisions and what "Titanics" we face in our daily life, both at work and outside?

We will also discuss about how intuition and cognitive imperfections play important roles in our decision making processes.

**Dr Ricardo Calleja** will then explore ethical issues in business, leadership, culture and the value of rules. Using the **Uber** case and the scandal that engulfed Travis Kalanik, Uber's founder, we will be exploring how they faced this challenge.

This is a great opportunity to build on the leadership learnings from your Advanced Leadership Programme and refresh your action plan as you look at head to the next decade starting in January 2020

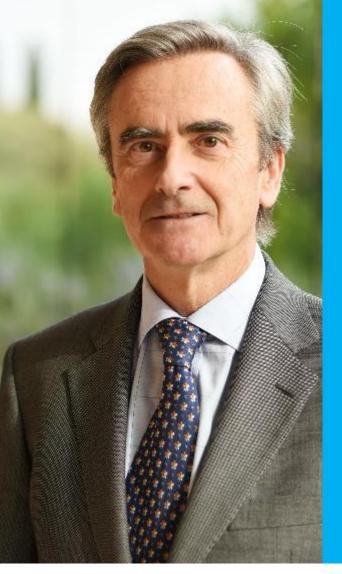


A Way to Learn. A Mark to Make. A World to Change.



# Programme Faculty

IESE Business School



# Alberto Ribera

Professor -Managing People in Organizations

Doctor of Medicine, Universitat Autònoma de Barcelona Ph.D. in Economics, UIC (Barcelona) Specialist in Social and Preventive Medicine (Mental Health), Università degli Studi di Roma La Sapienza Certifcate in Personality Assessment, University of Minnesota

Areas of Interest:

Self-leadership: personality assessment and character development of managers Positive leadership: values, virtues, meaning/ purpose, fulfilment Coaching, mentoring and therapy Stress and burnout, mid-life crises, mindfulness Management in Middle East and Africa, Business for peace in conflict zones Alberto Ribera joined IESE after a 15-year international career with the World Health Organisation, the European Commission and other multilateral organisations, in charge of projects in Africa, Southeast Asia and especially in the Middle East. From 1999 to 2003, he was General Director of the Euro Arab Management School.

At IESE Professor Ribera is the academic director of the IESE Coaching Unit and teaches the MBA course "Personality and Leadership", which received the 2009 IESE Award for Excellence. He also teaches the Global Executive MBA course "Managing Oneself"; and executive courses on self-leadership, relationships management and executive coaching. He is the author or co-author of 9 books and more than 30 case-studies.

Professor Ribera has been invited as visiting professor or guest speaker at universities and business schools of more than 20 different countries and at international conferences like the World Economic Forum.



# Núria Mas

**Professor - Economics** 

Jaime Grego Chair of Healthcare Management

Ph.D. in Economics, Harvard UniversityM.Sc. in Economics, Harvard UniversityB.A. in Economics, Universitat Pompeu Fabra

Areas of Interest:

Public Economics Public management Health economics Núria Mas is professor and head of the Economics Department at IESE Business School and holder of the Jaime Grego Chair of Healthcare Management. She holds a Ph.D. in Economics from Harvard University and a B.A. in Economics from Universitat Pompeu Fabra. Nuria previously worked as an associate at Lehman Brothers International.

Professor Mas teaches economics and health economics in the MBA, Executive-MBA and other executive education programs. She is the Academic Director of IESE's Annual Healthcare Industry Meeting.

Professor Mas's fields of research interests focus on health economics. She has studied the effects of different health care systems on the health of the population and she also analyzes how hospitals and doctors respond to different incentive mechanisms.Her work has been published in numerous international journals such as the Journal of Health Economics, The Review of Industrial Organization; Food Policy or the International Journal of Healthcare Finance and Economics.

IESE Business School



# **Thomas Klueter**

Professor – Entrepreneurship and Analysis of Business Problems

Assistant Professor of Entrepreneurship and Analysis of Business Problems

PhD, University of Pennsylvania, The Wharton School MSc, University College Dublin, Smurfit School of Business BA, Duale Hochschule Baden Wuertemberg (Mannheim)

#### Areas of Interest:

Strategic Entrepreneurship Technology Innovation Inter-organizational partnerships **Thomas Klueter** holds a PhD in Managerial Science and Applied Economics from University of Pennsylvania, an MA from University of Pennsylvania and University College Dublin and a BA Science from Duale Hochschule Baden-Wuertemberg. Prior to pursuing an academic career, he was a financial analyst and project manager at IBM and JP Morgan.

Thomas' research interests lie at the intersection of strategic entrepreneurship and innovation. He focuses on how established and emerging firms manage technological change and the strategies firms pursue to develop and commercialize new technologies. His work has been published in Academy of Management Journal, Journal of Management Studies, Nature Biotechnolgy, Research Policy, the European Management Review, and Academy of Management Best Paper .



# Inés Alegre

Proffesor-Managerial Decision Sciences

PhD in Management, IESE

Master of Research in Management, IESE

Degree in Industrial Engineering, Universitat Politècnica de Catalunya

#### Areas of Interest:

Crowdfunding Social entrepreneurship Non-profits Quantitative methods for decision-making Big data **Inés Alegre** holds a PhD in Management from IESE and a degree in Industrial Engineering from the Universitat Politècnica de Catalunya (UPC).

Before joining IESE, Alegre was an assistant professor at the Universitat Internacional de Catalunya and at the UPC.

Her research focuses on new organizational forms in the sharing economy such as collaborative consumption platforms, crowdsourcing, crowdfunding and social enterprises. Her dissertation looked at how social enterprises manage their social and economic goals.



## Ricardo Calleja Professor-Business Ethics

PhD in Legal and Political Philosophy, Universidad Complutense of Madrid PDG Program, IESE, Universidad de Navarra Graduate in Law, Universidad Complutense de Madrid

#### Areas of Interest:

Business and the common good Political wisdom in governing organizations Legal and socio-political environment of business Social and ethical implications of technological change Ethics of Public Leadership **Prof. Calleja** holds a PhD in Legal and Political Philosophy from Universidad Complutense de Madrid, where he graduated in Law. In addition, he has been Postdoctoral Research Fellow at IESE and visiting scholar at the Busch School of Business (Catholic University of America, Washington, D.C.) and the Mendoza College of Business.

Prof. Calleja has been an associate professor at the Centro Universitario Villanueva, and has taught ethics and other subjects in social philosophy at the University of Notre Dame, Holy Cross College in Universidad de Montevideo and UNIS (Guatemala), among others.

Currently he focuses his research on the development of political wisdom in business organizations and the contribution of business firms to the common good. He is also working on the moral and social responsibilities of technological disruption. He has recently published in scientific publications, such as, Philosophy of Management, Journal of Corporate Citizenship, Journal of Management Development and Revista de Estudios Políticos.



# **Social Activities**



# Timoney Cooking Contest

Learn about local Catalan and national gastronomy.

During this activity you will learn insights on Mediterranean cuisine with have hands-on experience. After a great cooking session, we will taste our food and enjoy dinner with a fine selection of Cava and Wine.







# **Programme Fees & Booking**

The cost of this module is  $\in 2,200$  payable by 25 October.

A deposit of  $\in$  400 is required by September 10th to secure the hotel room booking.

**Book your place now by emailing us here at admin@timoneyleadership.ie** 

or phone us at + 353 1 676 0477





### The fee includes all the key elements for the 3 days:

- Faculty and staff honorarium
- Program design and delivery
- All academic materials required by participants
- Classroom and team workrooms during programme at IESE facilities
- Breakfasts, lunches and coffee breaks during the program
- Program management
- Cultural Activities and Dinners on Sunday & Monday
- Participants' travel & accommodation expenses in Barcelona. This includes coach trip from and to the airport on Sunday afternoon and Tuesday evening.

Flights are not included in the fee as participants may have different requirements and departure destinations.



# Logistics

# Logistics



## **Hotel Accommodation**

• NH Hotel, Barcelona

# Welcome Activity & Dinner – Sunday, November 3

• Born to Cook

# Dinner – Monday, November 4

Asador de Aranda

What past participants have said

Louise Warde Hunter (ALP 2018)

Attending the Autumn 2018 Module in IESE Business School





# About IESE

HistoryIESE in the World

Programs We Offer

IESE Business School is committed to the development of leaders who aspire to have a positive, deep and lasting impact on people, firms and society through their professionalism, integrity and spirit of service.

It is based on this mission that we propose to continue to build our partnership with NLNG, focusing, also, on the values that we share such as quality and excellence, putting the client/participant at the center and being creative and flexible to adapt to their specific needs.





## Nº 1 in the world

No. 1 for five consecutive years in the **FT Executive Education Ranking** (2015, 2016, 2017, 2018 & 2019)



5 campus around the world Apart from Barcelona IESE owns campuses in Madrid, Munich, New York and São Paulo



## Longest history in Europe

Founded in 1958 in Barcelona, IESE is **one of the oldest business schools** in Europe

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### **16 Associated Schools**

IESE has helped establish 16 business schools in Europe and emerging markets



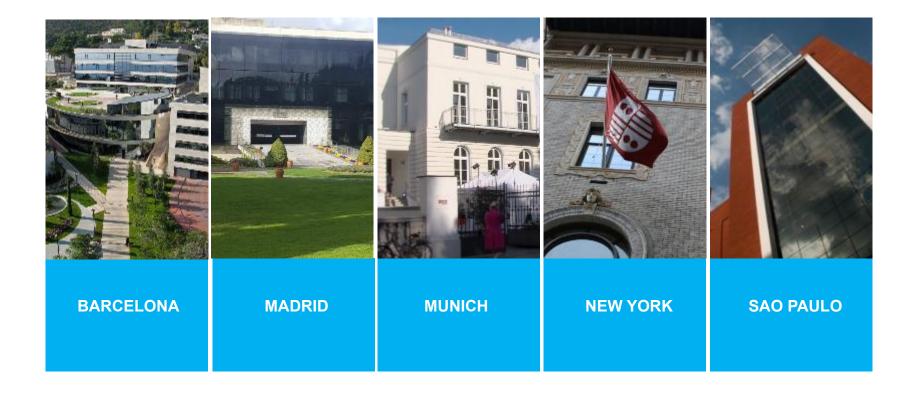
### Leaders with integrity

IESE focuses on ethics, human values and leadership capabilities



## Strong partnership

IESE is **always flexible** acknowledging every organization is unique and the world is changing



# Truly global: 16 associated Business Schools





A Way to Learn A Mark to Make A World to Change



www.timoneyleadership.ie