



Timoney Autumn Module
Decision Making in an uncertain world
3-5 November 2019

Greetings from IESE to Timoney Alumni

We are very excited at the opportunity of creating a unique experience for the Timoney alumni at IESE in Barcelona, home to one of the world's best business school.

We are planning an engaging programme that will truly leave a positive and lasting mark as well as an unforgettable experience for you.

We will explore the following themes:

- European Economy today
- How to Develop Business Critical Thinking
- Decision making processes and biases
- Business Ethics and Company Values

In this brochure we will give you a brief introduction to IESE, our learning methodologies and academic content and our suggested faculty for this programme.

Looking forward to welcoming you in IESE next November.



Galia
IESE Programme Director
IESE Business School

Ronan
Timoney Leadership Institute



A Custom Designed
Program at IESE for
Timoney Alumni
– *the perfect recipe*



**“The proportion of ingredients is important,
but the final result is also a matter of how you put them together.
Equilibrium is key.”**

Alain Ducasse
Chef with 21 Michelin stars over his career.

The ingredients for the program: A “typical day” of the program

A complementary, powerful mix of learning methodologies will ensure individual and business impact.

Daily Theme Introduction

Introduction of “daily theme” by Academic Director, providing a link to overall storyline and reminding participants of the day’s objectives.

Teamwork

Preparation in teams of day’s required study materials, including case studies, readings and other assignments.

Facilitated Discussion

Debate of latest academic thinking with regards to daily theme, via purposely selected or custom case studies and research. Case Study/Role Play/Workshop.

Key-note Session

First-hand expertise provided by a leading IESE Faculty member, to “ground” concepts in business reality.

Red-Thread Review

Debrief of key learning, via sharing of insights in a group setting.

Networking/Cultural/Sight Seeing Activity

An event relating to content of the program and/or specific networking objectives.



The final recipe: Decision Making in an uncertain world



Day 1: Business Acumen

Dr Alberto Ribera, our Academic Director will set the context of our program.

Prof. Núria Mas will kick off the day exploring the current European economy and future trends that will affect society.

We will then focus in on a key skill for leaders: Critical Thinking for managing organisations. Prof. Thomas Klueter will analyze a wide array of real business challenges which require us to take action.

Some of these challenges are relatively straightforward and structured, others are not. Unstructured problems often involve economic, technical, and human aspects that make them quite complex. By definition, they do not have a unique, “correct” solution.

Solving unstructured problems is key to develop critical thinking.



Day 2: Leadership Acumen

Making decisions is a crucial element of a leaders' job. Good decision making matters.

Reflecting upon the Titanic disaster, which participants from Belfast will be particular familiar with, **Dr Ines Alegre** will discuss some basic principles of how we make decisions and what “Titanics” we face in our daily life, both at work and outside?

We will also discuss about how intuition and cognitive imperfections play important roles in our decision making processes.

Dr Ricardo Calleja will then explore ethical issues in business, leadership, culture and the value of rules. Using the **Uber** case and the scandal that engulfed Travis Kalanik, Uber's founder, we will be exploring how they faced this challenge.

This is a great opportunity to build on the leadership learnings from your Advanced Leadership Programme and refresh your action plan as you look at head to the next decade starting in January 2020





Programme Faculty



Alberto Ribera

Professor -
Managing People in Organizations

Doctor of Medicine, Universitat Autònoma de Barcelona

Ph.D. in Economics, UIC (Barcelona)

Specialist in Social and Preventive Medicine

(Mental Health), Università degli Studi di Roma

La Sapienza

Certificate in Personality Assessment, University
of Minnesota

Areas of Interest:

Self-leadership: personality assessment and
character development of managers

Positive leadership: values, virtues, meaning/
purpose, fulfilment

Coaching, mentoring and therapy

Stress and burnout, mid-life crises, mindfulness

Management in Middle East and Africa,

Business for peace in conflict zones

Alberto Ribera joined IESE after a 15-year international career with the World Health Organisation, the European Commission and other multilateral organisations, in charge of projects in Africa, Southeast Asia and especially in the Middle East. From 1999 to 2003, he was General Director of the Euro Arab Management School.

At IESE Professor Ribera is the academic director of the IESE Coaching Unit and teaches the MBA course "Personality and Leadership", which received the 2009 IESE Award for Excellence. He also teaches the Global Executive MBA course "Managing Oneself"; and executive courses on self-leadership, relationships management and executive coaching. He is the author or co-author of 9 books and more than 30 case-studies.

Professor Ribera has been invited as visiting professor or guest speaker at universities and business schools of more than 20 different countries and at international conferences like the World Economic Forum.



Núria Mas

Professor - Economics

Jaime Grego Chair of Healthcare Management

Ph.D. in Economics, Harvard University

M.Sc. in Economics, Harvard University

B.A. in Economics, Universitat Pompeu Fabra

Areas of Interest:

Public Economics
Public management
Health economics

Núria Mas is professor and head of the Economics Department at IESE Business School and holder of the Jaime Grego Chair of Healthcare Management. She holds a Ph.D. in Economics from Harvard University and a B.A. in Economics from Universitat Pompeu Fabra. Nuria previously worked as an associate at Lehman Brothers International.

Professor Mas teaches economics and health economics in the MBA, Executive-MBA and other executive education programs. She is the Academic Director of IESE's Annual Healthcare Industry Meeting.

Professor Mas's fields of research interests focus on health economics. She has studied the effects of different health care systems on the health of the population and she also analyzes how hospitals and doctors respond to different incentive mechanisms. Her work has been published in numerous international journals such as the Journal of Health Economics, The Review of Industrial Organization; Food Policy or the International Journal of Healthcare Finance and Economics.



Thomas Klueter

Professor – Entrepreneurship and
Analysis of Business Problems

Assistant Professor of Entrepreneurship and Analysis of Business
Problems

PhD, University of Pennsylvania, The Wharton School

MSc, University College Dublin, Smurfit School of Business

BA, Duale Hochschule Baden Wuerttemberg (Mannheim)

Areas of Interest:

Strategic Entrepreneurship

Technology Innovation

Inter-organizational partnerships

Thomas Klueter holds a PhD in Managerial Science and Applied Economics from University of Pennsylvania, an MA from University of Pennsylvania and University College Dublin and a BA Science from Duale Hochschule Baden-Wuerttemberg. Prior to pursuing an academic career, he was a financial analyst and project manager at IBM and JP Morgan.

Thomas' research interests lie at the intersection of strategic entrepreneurship and innovation. He focuses on how established and emerging firms manage technological change and the strategies firms pursue to develop and commercialize new technologies. His work has been published in Academy of Management Journal, Journal of Management Studies, Nature Biotechnology, Research Policy, the European Management Review, and Academy of Management Best Paper .



Inés Alegre

Professor-Managerial Decision Sciences

PhD in Management, IESE

Master of Research in Management, IESE

Degree in Industrial Engineering, Universitat Politècnica de Catalunya

Areas of Interest:

Crowdfunding

Social entrepreneurship

Non-profits

Quantitative methods for decision-making

Big data

Inés Alegre holds a PhD in Management from IESE and a degree in Industrial Engineering from the Universitat Politècnica de Catalunya (UPC).

Before joining IESE, Alegre was an assistant professor at the Universitat Internacional de Catalunya and at the UPC.

Her research focuses on new organizational forms in the sharing economy such as collaborative consumption platforms, crowdsourcing, crowdfunding and social enterprises. Her dissertation looked at how social enterprises manage their social and economic goals.



Ricardo Calleja

Professor-Business Ethics

PhD in Legal and Political Philosophy, Universidad Complutense of Madrid

PDG Program, IESE, Universidad de Navarra

Graduate in Law, Universidad Complutense de Madrid

Areas of Interest:

Business and the common good
Political wisdom in governing organizations
Legal and socio-political environment of business
Social and ethical implications of technological change
Ethics of Public Leadership

Prof. Calleja holds a PhD in Legal and Political Philosophy from Universidad Complutense de Madrid, where he graduated in Law. In addition, he has been Postdoctoral Research Fellow at IESE and visiting scholar at the Busch School of Business (Catholic University of America, Washington, D.C.) and the Mendoza College of Business.

Prof. Calleja has been an associate professor at the Centro Universitario Villanueva, and has taught ethics and other subjects in social philosophy at the University of Notre Dame, Holy Cross College in Universidad de Montevideo and UNIS (Guatemala), among others.

Currently he focuses his research on the development of political wisdom in business organizations and the contribution of business firms to the common good. He is also working on the moral and social responsibilities of technological disruption. He has recently published in scientific publications, such as, *Philosophy of Management*, *Journal of Corporate Citizenship*, *Journal of Management Development* and *Revista de Estudios Políticos*.



Social Activities

Timoney Cooking Contest

Learn about local Catalan and national gastronomy.

During this activity you will learn insights on Mediterranean cuisine with hands-on experience.

After a great cooking session, we will taste our food and enjoy dinner with a fine selection of Cava and Wine.





Fees

Programme Fees & Booking

The cost of this module is €2,200 payable by 25 October.

A deposit of €400 is required by September 10th to secure the hotel room booking.

Book your place now by emailing us here at admin@timoneyleadership.ie

or phone us at + 353 1 676 0477





The fee **includes** all the key elements for the 3 days:

- Faculty and staff honorarium
- Program design and delivery
- All academic materials required by participants
- Classroom and team workrooms during programme at IESE facilities
- Breakfasts, lunches and coffee breaks during the program
- Program management
- Cultural Activities and Dinners on Sunday & Monday
- Participants' travel & accommodation expenses in Barcelona. This includes coach trip from and to the airport on Sunday afternoon and Tuesday evening.

Flights are not included in the fee as participants may have different requirements and departure destinations.



Logistics



Hotel Accommodation

- NH Hotel, Barcelona

Welcome Activity & Dinner – Sunday, November 3

- Born to Cook

Dinner – Monday, November 4

- Asador de Aranda

**What past
participants
have said**

Louise Warde Hunter
(ALP 2018)

Attending the Autumn
2018 Module in
IESE Business School





About IESE

- History
- IESE in the World
- Programs We Offer

IESE Business School's Mission

IESE Business School is committed to the development of leaders who aspire to have a positive, deep and lasting impact on people, firms and society through their professionalism, integrity and spirit of service.

It is based on this mission that we propose to continue to build our partnership with NLNG, focusing, also, on the values that we share such as quality and excellence, putting the client/participant at the center and being creative and flexible to adapt to their specific needs.





Nº 1 in the world

No. 1 for five consecutive years in the
FT Executive Education Ranking
(2015, 2016, 2017, 2018 & 2019)



5 campus around the world

Apart from Barcelona IESE owns
campuses in **Madrid, Munich,**
New York and São Paulo



Longest history in Europe

Founded in 1958 in Barcelona,
IESE is **one of the oldest**
business schools in Europe



16 Associated Schools

IESE has helped establish **16**
business schools in Europe
and emerging markets



Leaders with integrity

IESE focuses on **ethics,**
human values and
leadership capabilities



Strong partnership

IESE is **always flexible**
acknowledging every organization
is unique and the world is changing

Truly global: five owned operated campuses...



BARCELONA



MADRID



MUNICH



NEW YORK



SAO PAULO

Truly global: 16 associated Business Schools





IESE
Business School
University of Navarra

A Way to Learn
A Mark to Make
A World to Change



Timoney LEADERSHIP
INSTITUTE

www.timoneyleadership.ie