

Soar to success with...

Timoney Leadership Institute

Open Evening

**JOIN US FOR AN OPEN EVENING WITH STRATEGIC
MARKETING PROFESSOR, DR JOE PONS**

Where:

Neueda Offices, Lanyon Tower West,
Lanyon Plaza, No.8 Lanyon Place
Belfast BT1 3LP

When: 16th October 2019

Time: 6pm-9pm



We invite you to
join us for a
interactive case
study session with
Strategic Marketing
Professor,
Dr Joe Pons.



The Timoney Case Study Approach

Are you interested in becoming a better leader?
Do you want to make better decisions?
Would you like to be more effective in developing your team and organisation in a sustainable way?

If so, please join us for this complimentary open evening.

Dr Pons will explore ways to achieve these objectives through the case study learning approach. It is a central characteristic of the Advanced Leadership Programme and helps to provide an understanding of how to enhance and improve your leadership decision making process.



DR. JOE PONS PROFESSOR OF STRATEGIC MARKETING

Dr. Joe M. Pons was Marketing Professor for 14 years at IESE Business School, ranked no 1 for Executive Education globally by the Financial Times..

He leads Strategic Marketing & Sales case study discussions on the Timoney Advanced Leadership Programme each year and will be here to provide us with a thought provoking case on optimising market performance.



We are offering this unique opportunity by invitation only to leaders who would like to consider participating in the Timoney Advanced Leadership Programme (ALP). The ALP is an inspiring experience of C-suite leadership transformation.

The Advanced Leadership Programme will give you the tools to expand your knowledge and enhance your leadership style to shape your organisation's future.

The open evening event is complimentary for you and will give you an excellent insight into the value of our peer-to-peer learning approach.

To confirm attendance and receive the case study we will be discussing on the evening, please

BOOK YOUR PLACE HERE



+353 01 676 0477



admin@timoneyleadership.ie