

14 September, 2023

Extraordinary Leadership Performance With Purpose

Gautam Mukunda, Harvard Kennedy School



ALUMNI MASTERCLASS





Gautam Mukunda

Harvard Kennedy School

- Expert in leadership and innovation
- Research Fellow at the Harvard Kennedy School's Center for Public Leadership
- Senior Advisor to America's Frontier Fund
- Author of *Indispensable: When Leaders Really Matter* and *Picking Presidents: How To Make The Most Consequential Decision in the World*
- Host of Nasdaq's podcast *World Reimagined with Gautam Mukunda*
- Advises a variety of companies on leadership and strategy.

[Read more](#)



How can organisations create cultures that produce remarkable performance under the most extreme circumstances? How can individual leaders transform their organisations to meet profound strategic and ethical challenges?

In this engaging masterclass, Professor Gautam Makunda will draw on the multimedia case *'Terror at the Taj'* to address how leaders can develop a customer-centric organisation, as well as how an organisation can save its flagship brand after a crisis.

He will also reference the case study *'PepsiCo - Performance with Purpose, Achieving the Right Global Balance'* which examines how Indra Nooyi, as CEO of Pepsi, pivoted the company towards healthy foods and snacks. This case explores how an individual leader took on an entrenched culture and established business interests in order to face up to an ethical and long-term business imperative.



Join this masterclass and learn:

The power of culture in organisations



How great leaders integrate ethical and business imperatives



How organisations create and manage culture



Why organisational change efforts are so difficult



How leaders can transform large organisations



Overnight Masterclass

Kilkea Castle, Co Kildare

13 September

7.30pm

Networking and
Pre Dinner Drinks

8.00pm

Dinner with
Guest Speaker

14 September

9.00am

Sessions Begin

4.30pm

Sessions Close



Special Timoney
B&B plus Dinner

Rate: €250

Benefits for Participants

Watch a brief video of Prof Arthur Brooks and Timoney alumni discussing the advantages of attending alumni events



Continue **your learning journey** as you endeavour to improve and **enhance your leadership skills**

Non-alumni are very welcome to join us for this masterclass. The Fee is €550 per person (Not including accommodation)



Share experiences, insights and approaches with other leaders



To facilitate greater learnings from each other, this masterclass will include a dinner and overnight stay at **Kilkea Castle**, Co. Kildare

Better People

Better Organisations

Better Society



Masterclass Fee
Alumni members:

Included in annual subscription.

(Accommodation and dinner not included.)

Guests: €550

(Accommodation and dinner not included.)



13 Sept
7.30pm

Networking Dinner and Guest Speaker

14 Sept

9am- 4:30pm

Sessions with Gautam Mukunda



Location

Kilkea Castle
Co Kildare



Book your place

by clicking here



More info

6 Clare Street,
Dublin D02 EF82
+ 353 (0)1 676 0477



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