

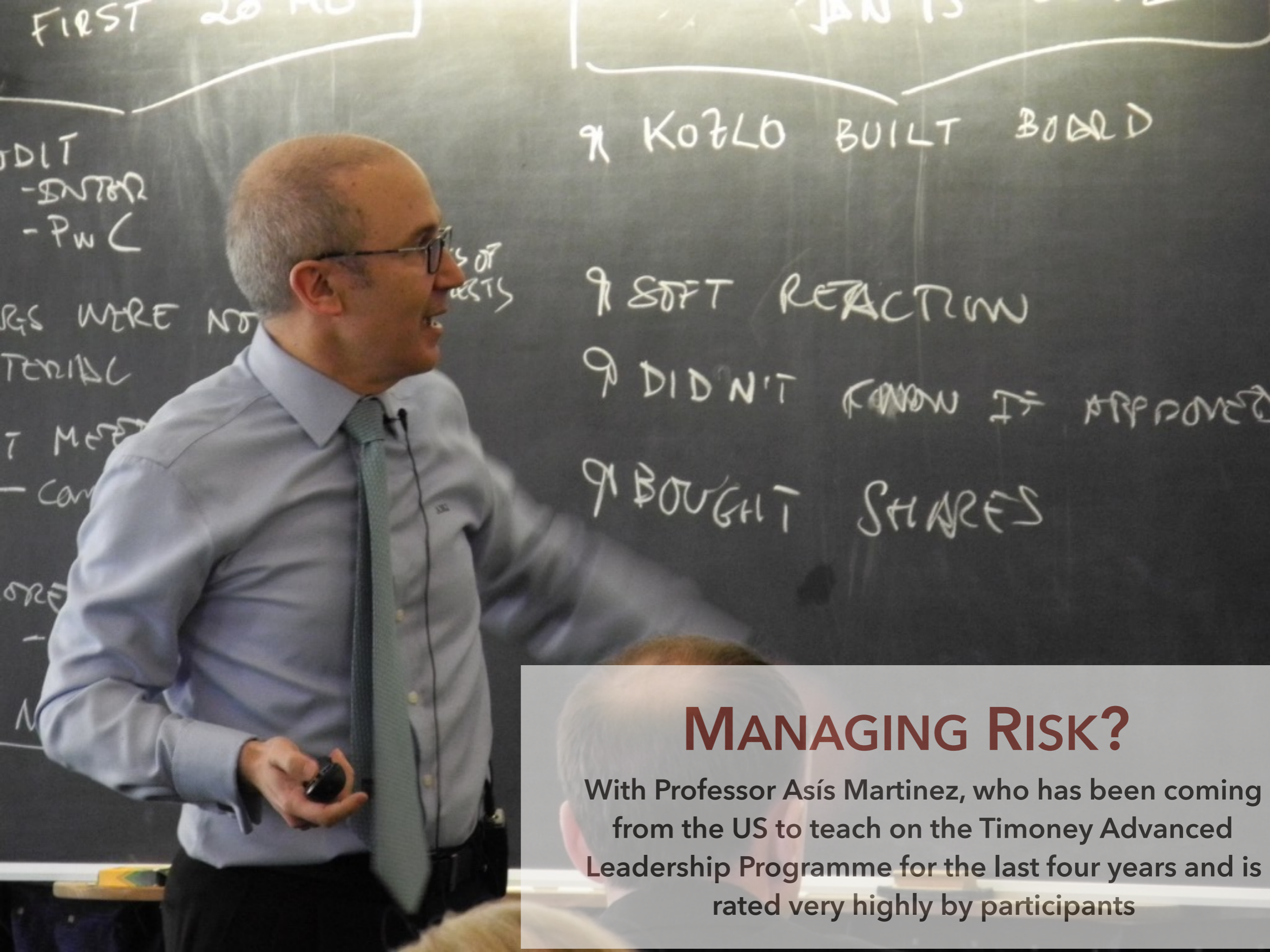


7.30am - 11am
Tuesday 18 October
Marker Hotel

ARE YOU MANAGING RISK OR RISKING CRISIS?

Morning seminar featuring the case study *Jérôme Kerviel - Société Générale*

TUESDAY 18 OCTOBER 2016 - THE MARKER HOTEL, DUBLIN



9 KOTLO BUILT BOARD

9 SOFT REACTION

9 DIDN'T KNOW IT APPROVED

9 BOUGHT SHARES

MANAGING RISK?

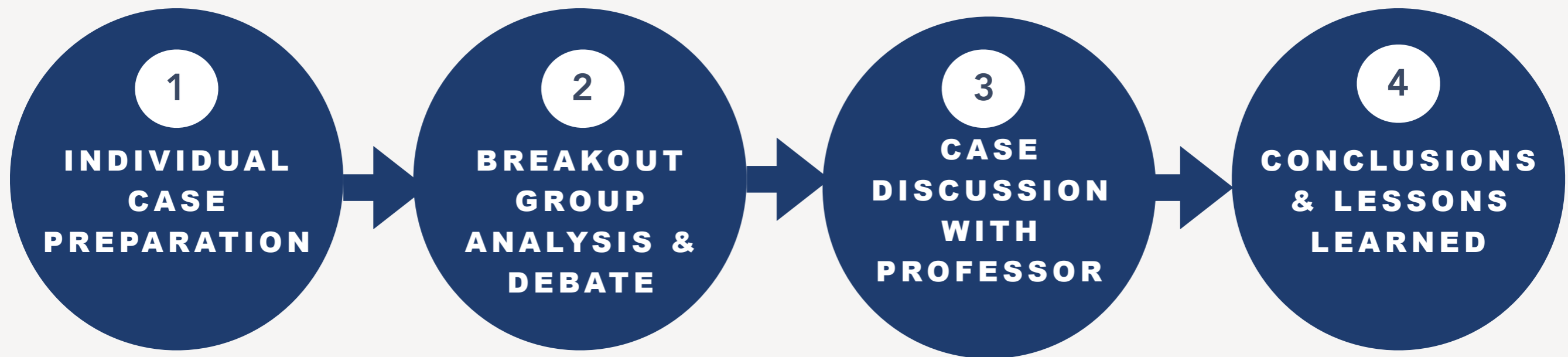
With Professor Asís Martinez, who has been coming from the US to teach on the Timoney Advanced Leadership Programme for the last four years and is rated very highly by participants



INTERACTIVE CASE STUDY DISCUSSION

- Join us for a stimulating morning using the Harvard Case Study approach to executive learning.
- Explore a real and practical dilemma facing leaders.
- Through private study, interaction and discussion with peers combined with a robust debate with a world class professor, you will gain insights that you can apply to your organisations.
- Experience the case study approach to learning which will be used on the **2017 Timoney Advanced Leadership Programme**

EXPERIENCE THE HARVARD CASE STUDY APPROACH TO LEARNING



The Art of Managing Uncertainty

CHRIS CHRISTENSEN, HARVARD BUSINESS SCHOOL

SOCIETE GENERALE: THE JEROME KERVIEL AFFAIR

Are your organisation's choices of strategy, control systems and culture at the level they should be?

This case illustrates the tension and balance that organisations with complex and risky business models must consider in designing their internal controls.

It describes the environment in which a derivatives trader engaged in massive speculation on stocks and indexes which went undetected for over a year. The case discussion will centre around how predictable the incident was, and whether or not there was anything fundamentally flawed about the company's choices in terms of strategy, control systems and culture.

It provides an opportunity to discuss what risks your organisation faces and what approaches wise leaders can take to crisis situations.



Daniel Bouton, Chairman Societe Generale

WHEN & WHERE

- Tuesday 18 October 2016
- The Marker Hotel, Grand Canal Square, Dublin
- 7.30am – 11am incl. light breakfast
- Registration fee: €100
- Request an invite now

I'd like to
attend

I cannot
attend

or call us now at

01 6760477

colmduff@timoneyleadership.ie





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