

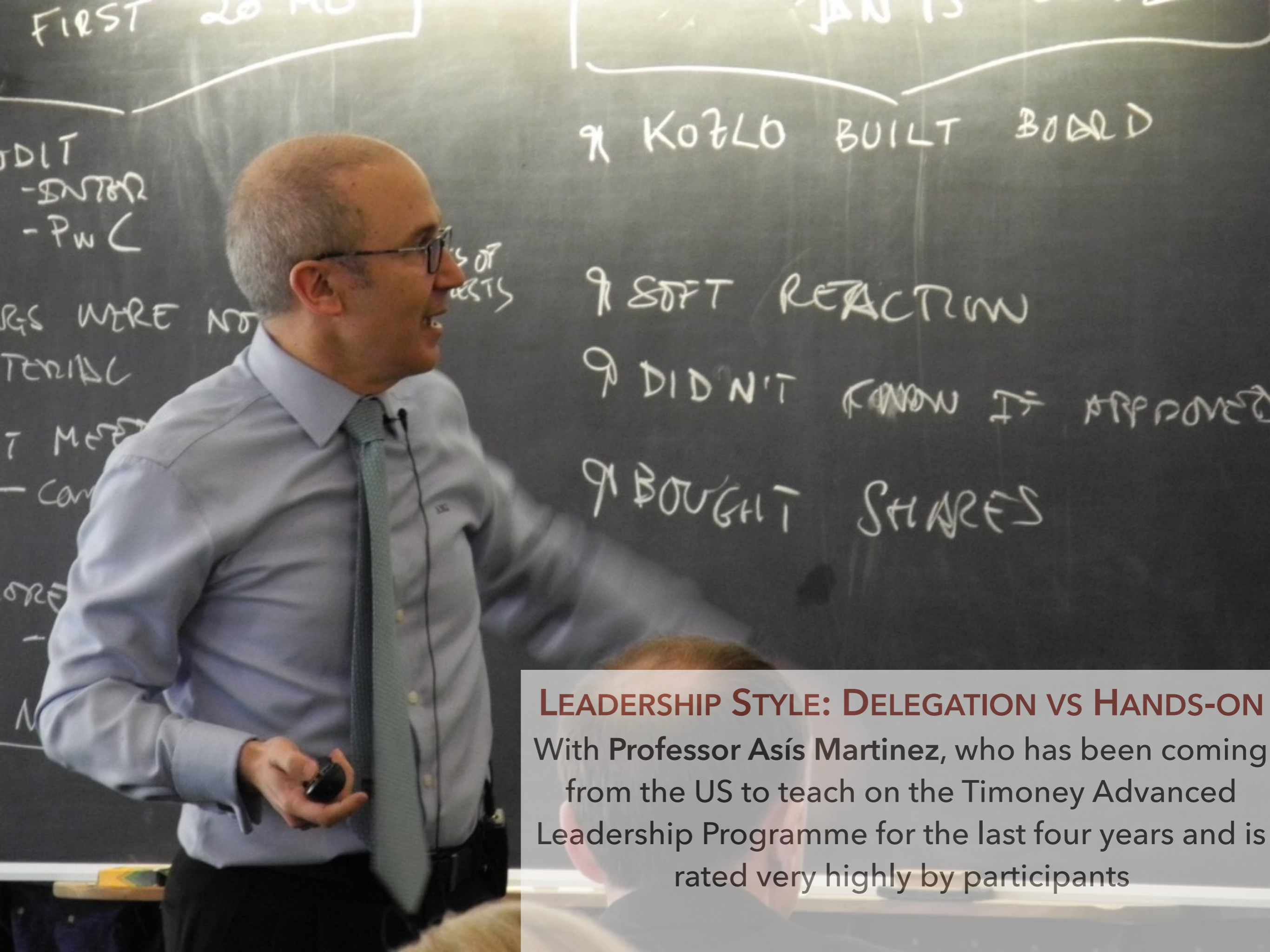
5.30pm - 9pm  
**Tuesday 18 October**  
K Club

**GUCCI**

## **IS YOUR LEADERSHIP STYLE RIGHT FOR NOW?**

Evening Seminar featuring the HBS case: the Gucci Group

**TUESDAY 18 OCTOBER 2016 - THE K CLUB, KILDARE**



## LEADERSHIP STYLE: DELEGATION VS HANDS-ON

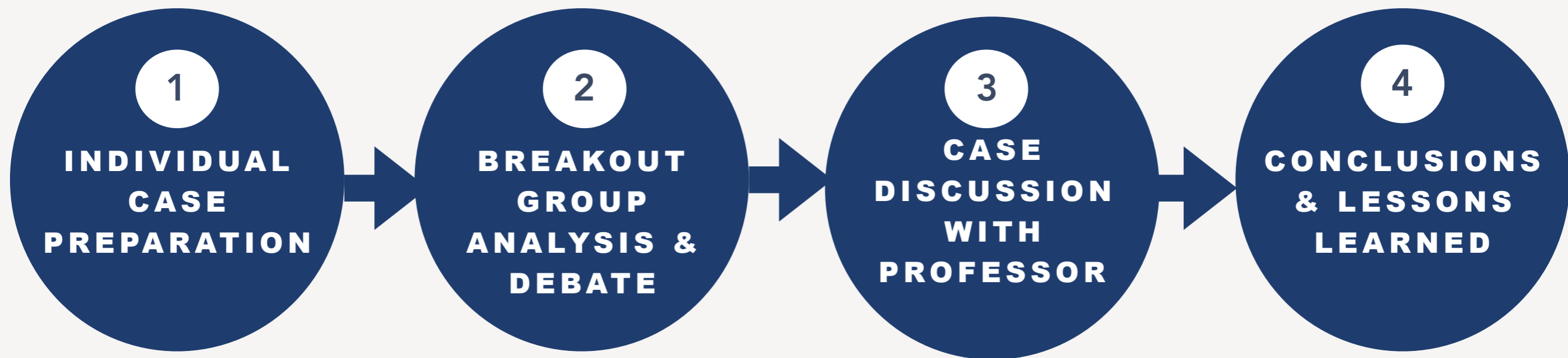
With Professor Asís Martinez, who has been coming from the US to teach on the Timoney Advanced Leadership Programme for the last four years and is rated very highly by participants



# INTERACTIVE CASE STUDY DISCUSSION

- Join us for a stimulating evening using the Harvard Case Study approach to executive learning.
- Explore a real and practical dilemma facing leaders.
- Through private study, interaction and discussion with peers combined with a robust debate with a world class professor, you will gain insights that you can apply to your organisations.
- Experience the case study approach to learning which will be used on the **2017 Timoney Advanced Leadership Programme**

# EXPERIENCE THE HARVARD CASE STUDY APPROACH TO LEARNING



*The Art of Managing Uncertainty*

CHRIS CHRISTENSEN, HARVARD BUSINESS SCHOOL

## **GUCCI GROUP: FREEDOM WITHIN THE FRAMEWORK**

**Have you got a leadership style to match the current needs of your organisation?**

Gucci Group's CEO needs to decide if his decentralized management style is the most effective philosophy in an economic downturn. Robert Polet joined the high-end fashion Gucci Group in 2004 and since his arrival, the Group had grown both in revenues and profitability.

Part of his secret was his decentralized and empowering management style. In 2008, in the midst of the economic downturn following the credit crunch crisis, Polet learned that after four years of growth the Gucci brand-the Group's largest business-would report a slowdown for the year's first semester. He knew that according to his management philosophy he should leave the primary decisions for the Gucci brand to Gucci's CEO. Yet, given the urgency of the situation, Polet wondered if it would be more effective to become directly involved in the brand's decision-making process.



# WHEN & WHERE

- Tuesday 18 October 2016
- The K Club, Kildare
- 5.30pm – 9pm
- By invitation only
- Registration fee: €80

I'd like to  
attend

Not on this  
occasion

or call us now at

01 6760477

[colmduff@timoneyleadership.ie](mailto:colmduff@timoneyleadership.ie)





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