



Timoney LEADERSHIP  
INSTITUTE

It Starts With  
**YOU!**

*Tuesday 13 June 2017*

*Alumni Leadership Masterclass*

# LEADING YOURSELF FIRST

BECAUSE THE MOST IMPORTANT, AND DIFFICULT, PERSON TO LEAD.....IS YOURSELF



**Timoney** LEADERSHIP  
INSTITUTE

# TIMONEY LEADERSHIP INSTITUTE

## ALUMNI MASTERCLASS SERIES



- \* This alumni masterclass will feature a case study containing a real leadership dilemma
- \* You will gain further insights into your own leadership style and how it is facilitating or hindering your own and your team's performance.
- \* Alumni masterclasses are excellent ways to reunite with fellow alumni, connect with new alumni and continue your learning journey - [take a look at this short video of what other alumni say about these events](#)
- \* The masterclass will use the case study method which we regularly use on the Timoney Advanced Leadership Programme.



# Faculty

## Dr Alberto Ribera



# THE CASE STUDY FOR DISCUSSION

## **FERNANDO RUIZ THE PROS & CONS OF A LOCOMOTIVE**

This case describes Fernando Ruiz's management career up to the point where he is about to reach the position he has coveted since he was a child: to be CEO of a large company.

Fernando comes from a poor background and has built his career on the back of a powerful intellect, hard work, self-motivation and sacrifice.

He has risen rapidly through the ranks and is on the verge of being appointed CEO.

Dr Alberto Ribera wrote this case with the collaboration of Fernando Ruiz and his colleagues. During the discussion you will get real insights into the decisions taken by Fernando and the subsequent outcomes.



# ALBERTO RIBERA

## Professor, Managing People in Organisations

Alberto Ribera spent 15 years with the World Health Organisation, the European Commission and other multilateral organisations, in charge of projects in Africa, Southeast Asia and especially in the Middle East. From 1999 to 2003, he was General Director of the Euro Arab Management School.

At **IESE Business School** he is the academic director of the IESE Coaching Unit and teaches the MBA course "Personality and Leadership", which received the 2009 IESE Award for Excellence. He also teaches the Global Executive MBA course "Managing Oneself"; and executive courses on self-leadership, relationships management and executive coaching. He is the author or co-author of 9 books and more than 30 case-studies. He is a qualified Psychiatrist.

He has been invited as visiting professor or guest speaker at universities and business schools in more than 20 countries and at international conferences like the World Economic Forum. He has taught courses for PwC, Ernst & Young, Hewlett Packard, Bank of Spain, BBVA, Egypt Telecom, Telecom Italia, The Arab Contractors among other firms.



### Areas of Interest

- Self-leadership: personality assessment and character development of managers
- Positive leadership: values, virtues, meaning/purpose, fulfilment
- Coaching, mentoring and therapy
- Stress and burnout, mid-life crises, mindfulness

**“Stick to your values and purpose.  
Without values you lose direction”**

*- Alberto Ribera*

# WHEN, WHERE, HOW MUCH

- Tuesday 13 June 2017
- K Club, Straffan, Co Kildare
- 9pm – 4.30pm including lunch in K Club.
- Book your place now

I'd like to  
attend

I cannot  
attend

or let us know at

Call Elizabeth or Monika at: 01 6760477

Email: [info@timoneyleadership.ie](mailto:info@timoneyleadership.ie)

**Alumni Fee:** no fee for alumni who have paid alumni association fee.

**Non alumni Fee:** €600 - if you decide afterwards to register for the 2018 Advanced Leadership Programme, we will reduce your fee by €600.

*Places limited so book now to secure yours*





# Background information



## WHO IS THIS MASTERCLASS FOR?



- This Leadership Masterclass is one of a series of Alumni events for executives who have completed the Advanced Leadership Programme.
- There are some places available for executives who are interested in participating in future programmes.
  - Are you interested in enhancing and transforming your leadership skills and decision making to deliver better business outcomes and solutions?
  - Are you a key decision maker in your organisation - as a business owner, a senior executive or entrepreneur?
  - This masterclass will make use of the Harvard Case Study method - a practical and effective interactive way to learn from your peers facilitated by a world-class professor from the IESE business school.

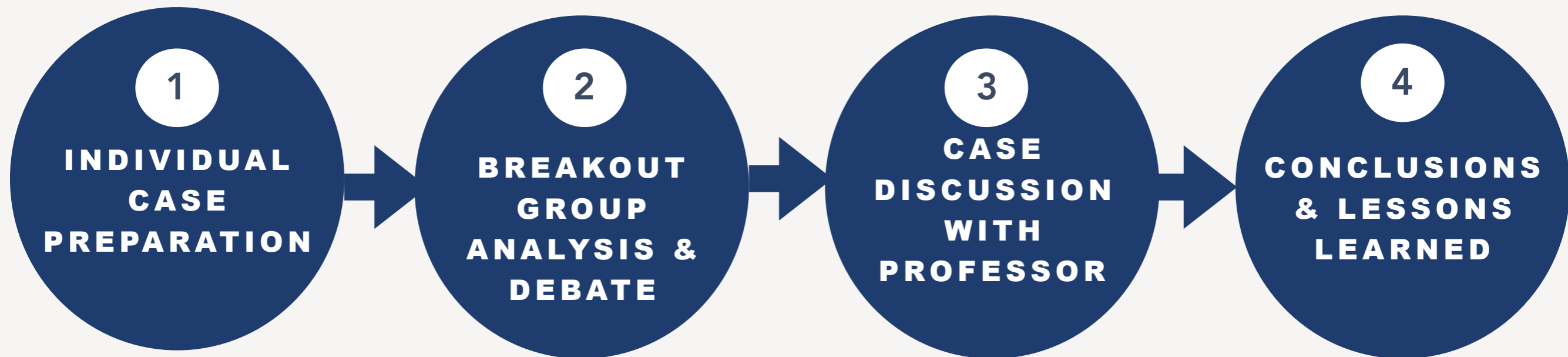


# WHAT IS THE CASE STUDY METHOD?

- IESE Professor Alberto Ribera will deliver a stimulating session using the Harvard *case study* approach to executive learning.
- The case study explores a real and practical dilemma facing a leader like you with the help of peer leaders from a range of sectors and an experienced member of the IESE business school faculty.
- Through private study, interaction and discussion, participants will gain invaluable insights that can be applied now in your organisation and personal life.

# THE CASE STUDY APPROACH

*An overview of the 4 stages of involved starting with your own preparation in advance*



*Leadership: The Art of Managing Uncertainty*

CHRIS CHRISTENSEN, HBS



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**BARCELONA CAMPUS**

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FINANCIAL  
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programme for Enterprise Ireland in 2017*

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